

Invest in Main Street

Gaylord Main Street is dedicated to strengthening the economic vitality and vibrancy of Downtown Gaylord through beautification, placemaking, historic preservation and community-driven development. Your sponsorship helps us bring that vision to life year-round.

Sponsorship/Partnership Levels and Benefits

<p>Friends of Main St. \$99 or less</p> <ul style="list-style-type: none"> Name recognition in Main Street listing on website & annual report 	<p>Hanging Basket Sponsor \$100</p> <ul style="list-style-type: none"> Name recognition in Main Street listing on website & annual report Recognition tag on sponsored basket 	<p>Flower Pot Sponsor \$300</p> <ul style="list-style-type: none"> Name recognition in Main Street listing on website & annual report Recognition tag on sponsored planter signage
<p>Community Partner \$1,000</p> <ul style="list-style-type: none"> Recognition (logo + link) on website event page Logo recognition on one event banner of your choosing. Logo recognition on Main Street Partner page. 	<p>Impact Partner \$2,500</p> <p>Include all benefits of Community Partner, Plus:</p> <ul style="list-style-type: none"> Logo recognition on Main Street materials Dedicated sponsor acknowledgment on social media & e-news Recognition on all event banners & Promotional materials. 	<p>Cornerstone Partner \$5,000+</p> <p>Include all benefits of Impact Partner, Plus:</p> <ul style="list-style-type: none"> Prominent logo recognition across Main Street Marketing channels Prominent recognition (Logo + link) on Main Street homepage



Five-Year Legacy Commitment

Partnership levels may choose a five-year pledge, strengthening long-term planning, grant leverage, and Michigan Main Street advancement

Name

Phone Number

Email

Address

Pledge Level (Please select one:)

- Friends of Main St. – Amount:
- Hanging Basket Sponsor – \$100
- Flower Pot Sponsor – \$300
- Community Partner – \$1,000
- Impact Partner – \$2,500
- Cornerstone Partner – \$5,000+

Select Level Investment in Downtown Gaylord

- One Time Annual Contribution
- Select Level Legacy (5 Year-Annual Pledge Commitment)
- I understand that if 5-year Annual Contribution is selected, I will be invoiced in January of each year for the remaining 4 years.

Checks Payable to:

Gaylord Downtown Development Authority
305 E. Main St.,
Gaylord, MI 49735

